



International Transnational Education Association
世界教育组织联合会

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— ITEA —
2023/2024

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01

Introduction of ITEA

About ITEA

► Background Information and Establishment Journey

The International Transnational Education Association (ITEA) was founded in 2022 and officially launched during the "Opening Ceremony of 2022 China-ASEAN Education Cooperation Week", which was co-hosted by the Ministry of Foreign Affairs of China, the Ministry of Education of China, and the People's Government of Guizhou Province. ITEA was subsequently registered in the United Kingdom in the same year.

ITEA is a collaborative initiative that brings together various organizations, institutions, government agencies and alliances in the field of transnational education. Established with the goal of promoting cooperation, knowledge exchange, and enhancing the quality and sustainability of transnational education programs globally, ITEA has evolved into a global network comprising universities, colleges, government agencies and educational organizations engaged in transnational education initiatives.

► **Mission & Objectives:**

Mission:

To promote and advance transnational education globally by facilitating cooperation, sharing best practices, advocating for its recognition, and supporting its members in delivering high-quality educational programs across borders.

Objectives:

- Facilitate the exchange of knowledge and best practices among countries, institutions and stakeholders involved in transnational education.
- Promote the quality and standards of transnational education programs through the development of guidelines and accreditation processes.
- Advocate for the recognition and regulation of transnational education at the national and international levels.



Founding Members of ITEA

► **The Visionaries Behind ITEA: Our Founding Members**

At the heart of the International Transnational Education Association (ITEA) lies a group of visionaries and pioneers, the founding members who ignited the spark of innovation in transnational education. Their collective wisdom and unwavering commitment have paved the path for ITEA's journey towards global excellence in education.



Joint Initiate Partners:

- SEAMEO RECSAM
- European Association of Institutes for Vocational Training (EVBB)
- National Accreditation and Quality Assurance Authority (NAQAA)
- National Youth Council Malaysia
- Punjab Vocational Training Council
- Khyber Pakhtunkhwa Technical Education and Vocational Training Authority (KP-TEVTA)
- Sierra Leone Local Content Agency
- Asosiasi Perguruan Tinggi Informatika dan Ilmu Komputer (APTIKOM)
- Balai Besar Standardisasi dan Pelayanan Jasa Pencegahan Pencemaran Industri (BBSPJPI)
- and others

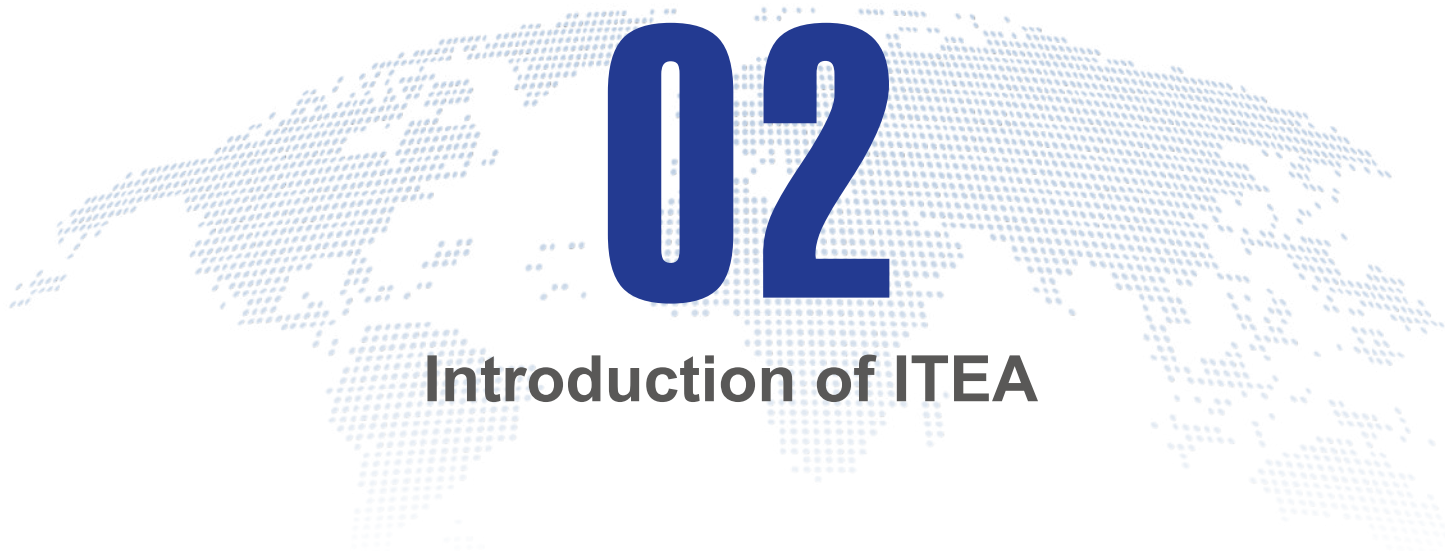
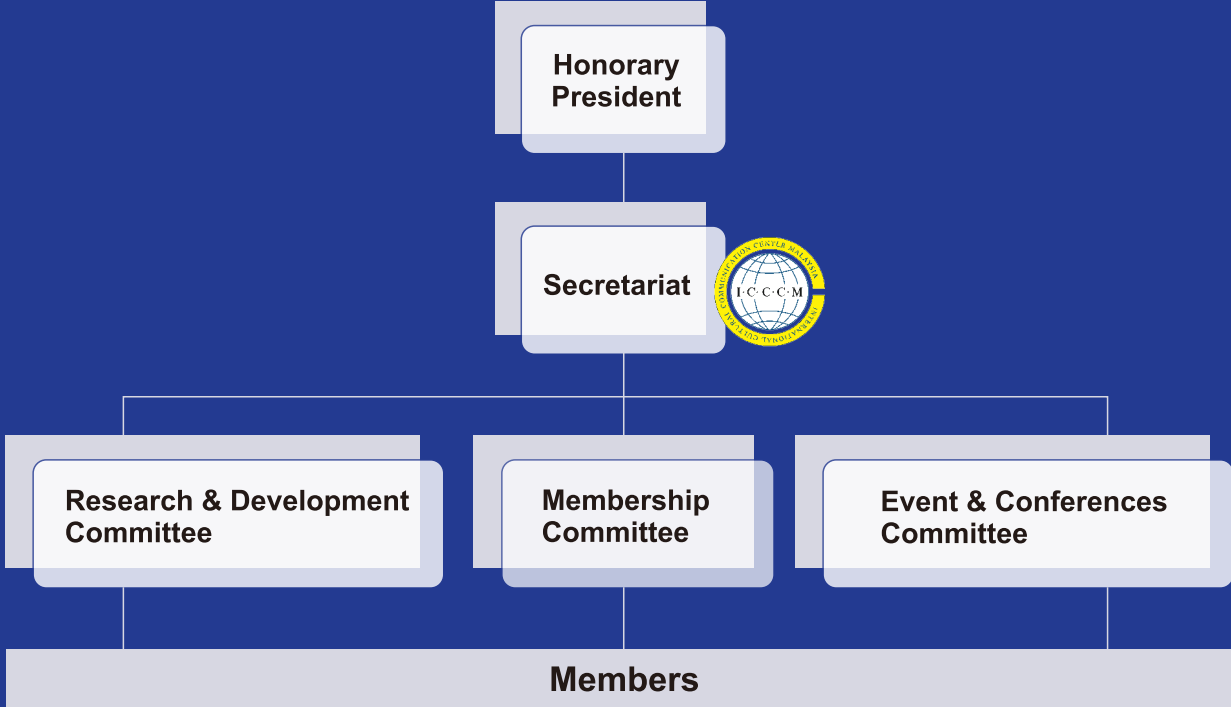
Organizational Structure of ITEA



Prof. Dr. Ir. K.H.
Mohammad Nuh, DEA.

Honorary President of ITEA

Served as:
Minister of Communication and Information of Indonesia (2007 - 2009)
Minister of Education and Culture of Indonesia (2009 - 2014)



Introduction of ITEA

An Overview of the Programmes & Initiatives of ITEA

Key Programmes & Initiatives of ITEA

01

Advocacy for Transnational Education Standards

- Occupational Standards
- Programme Standards
- Curriculum Review & Development

02

Professional Development Programme & Training

- ITEA Workshop on the Education System and the Internationalization of Higher Education in different countries
- Summit, Symposium & Conferences
- Scholarship Opportunities

03

Collaborative Academic Partnership

- Transnational Education Partnership
- Partnership Visit

04

Events & Conferences

- Competition
- Academic Conferences
- Awarding Ceremony
- Cultural Exchange for Students

05

ITEA Visiting Scholar

- Knowledge and Cultural Exchange
- Community Engagement and Long-term Partnerships

06

ITEAJOBS

- Partnerships and Collaborations
- Career Opportunities

➤ Advocacy for Transnational Education Standards

This initiative aims to promote consistency, transparency, and excellence across educational programs operating across borders.

01 Joint Development of Occupational Standards

- ITEA facilitates collaborative efforts among stakeholders to develop clear and standardized occupational standards for professionals engaged in different industry.

02 Joint Development of Programme Standards

- ITEA emphasizes the importance of collaborative development of rigorous programme standards to ensure educational quality and student success.

03 Curriculum Review & Development

- ITEA supports ongoing review and enhancement of curricula within transnational education programs to ensure that curricula remain relevant, responsive to emerging trends and needs, and aligned with global educational standards and best practices.

Collaborating with governments and regulatory bodies to advance the quality, credibility, and effectiveness of project implementation, fostering excellence and innovation in educational practices and outcomes on a global scale.



1. African National Occupational Standards Development Project (Initiated in Sept 2022)
-The Gambia.



2. African National Programme Standards Development Project (Initiated in March 2023)
- Sierra Leone

➤ Professional Development & Capacity Building

01

Workshops and Conferences for Educators and Practitioners

- ★ Organizing workshops and conferences to learn about the education system & internationalization of higher education in respected countries.
- ★ Inviting experts and practitioners to share their experiences and expertise.
- ★ Creating a platform for educators and practitioners to connect and exchange ideas.

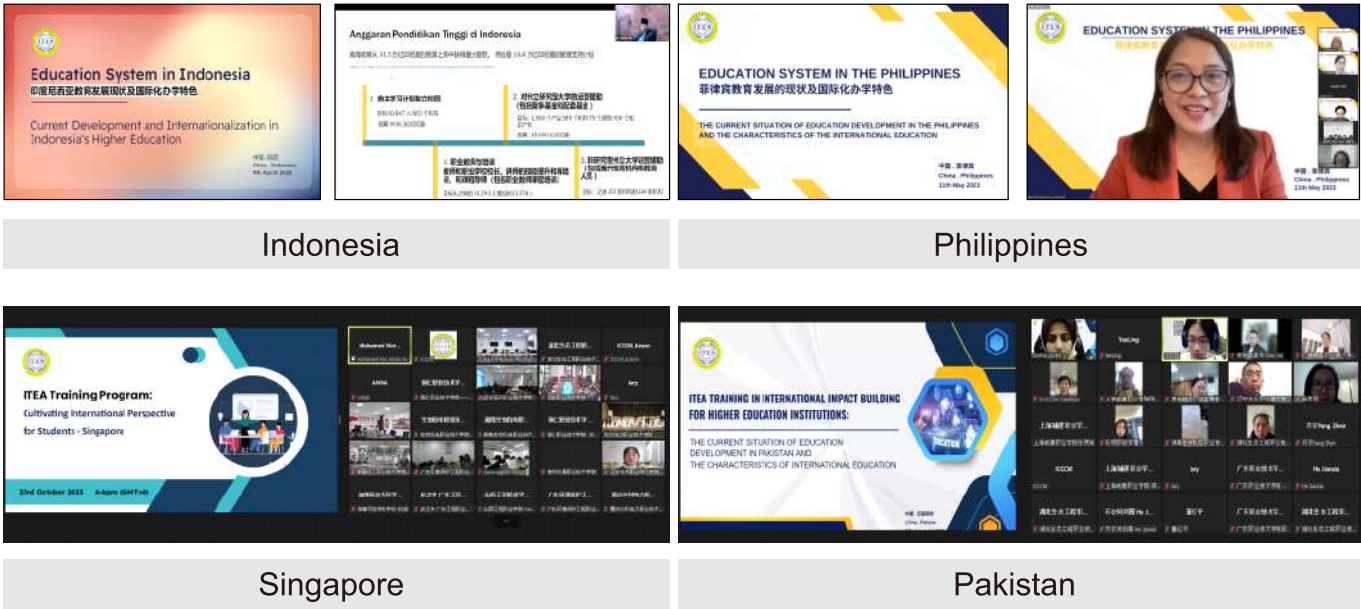
02

Scholarships Opportunities for Professional Development

- ★ Providing scholarships opportunities to support students and professionals in pursuing further education and training.
- ★ Encouraging individuals to develop expertise through scholarship opportunities.
- ★ Promoting continuous learning and improvement in every field.

Workshops and Conferences for Educators and Practitioners

Country-specific ITEA Workshop & Training



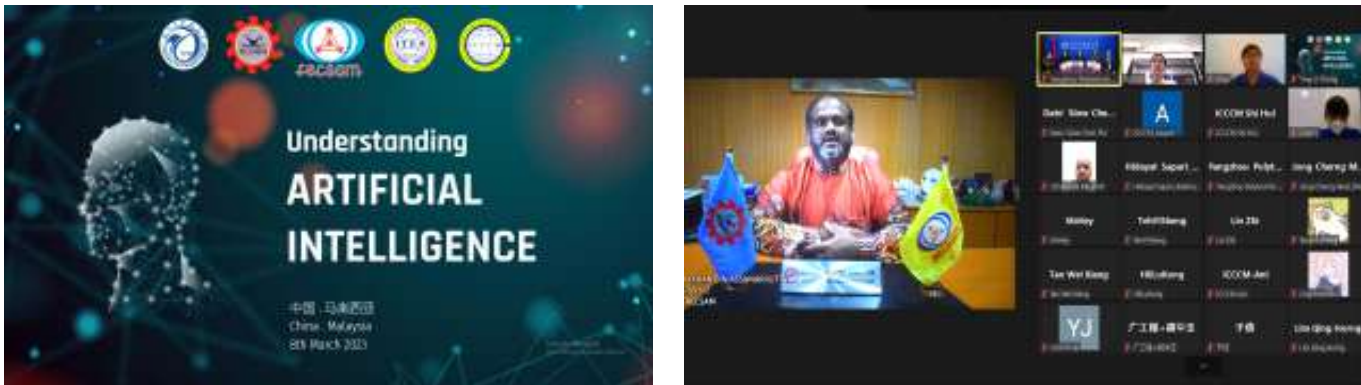
Workshop with University of Crete on 9th May 2023

Key Determinants and Aspects of Sustainability: Interdisciplinary Approaches



International Webinar on 8th March 2023

Understanding Artificial Intelligence



Inauguration of the China-ASEAN Clean Energy Industry-Education Integration Alliance Conference on December 29th, 2023



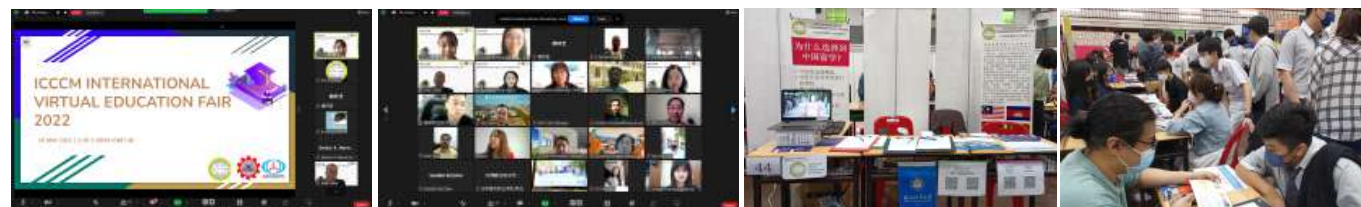
■ ITEA Scholarship Opportunities ■



Liming Vocational University - Scholarship Sharing Session



Scholarship Sharing Session and Interview Session



ICCCM & ITEA Virtual Sharing Sessions Flyers



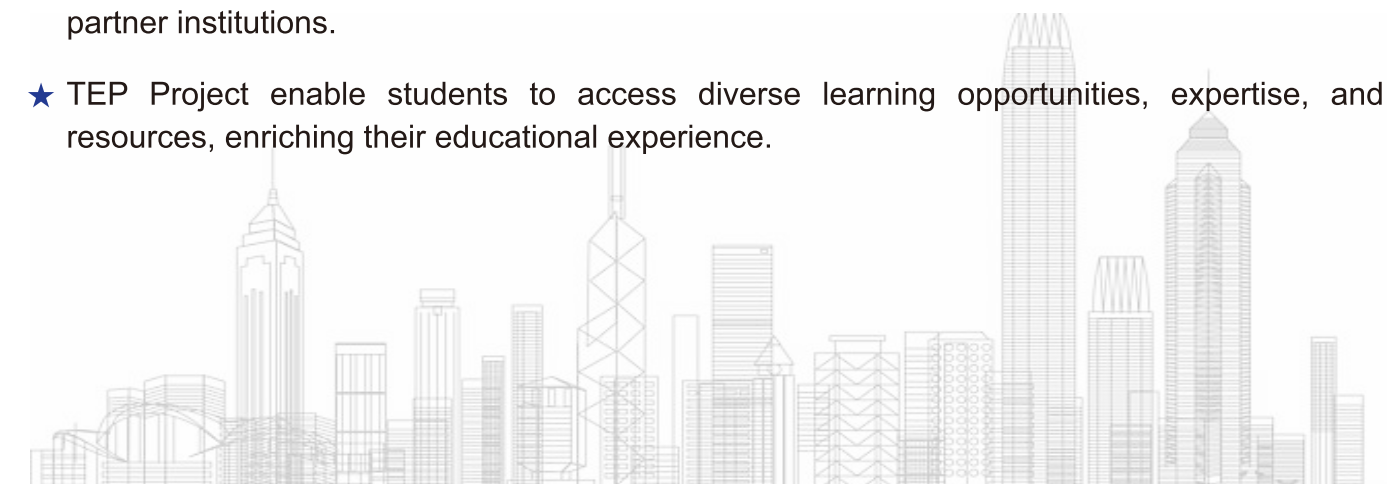
Virtual Education
Fair & Physical
Education
Roadshow

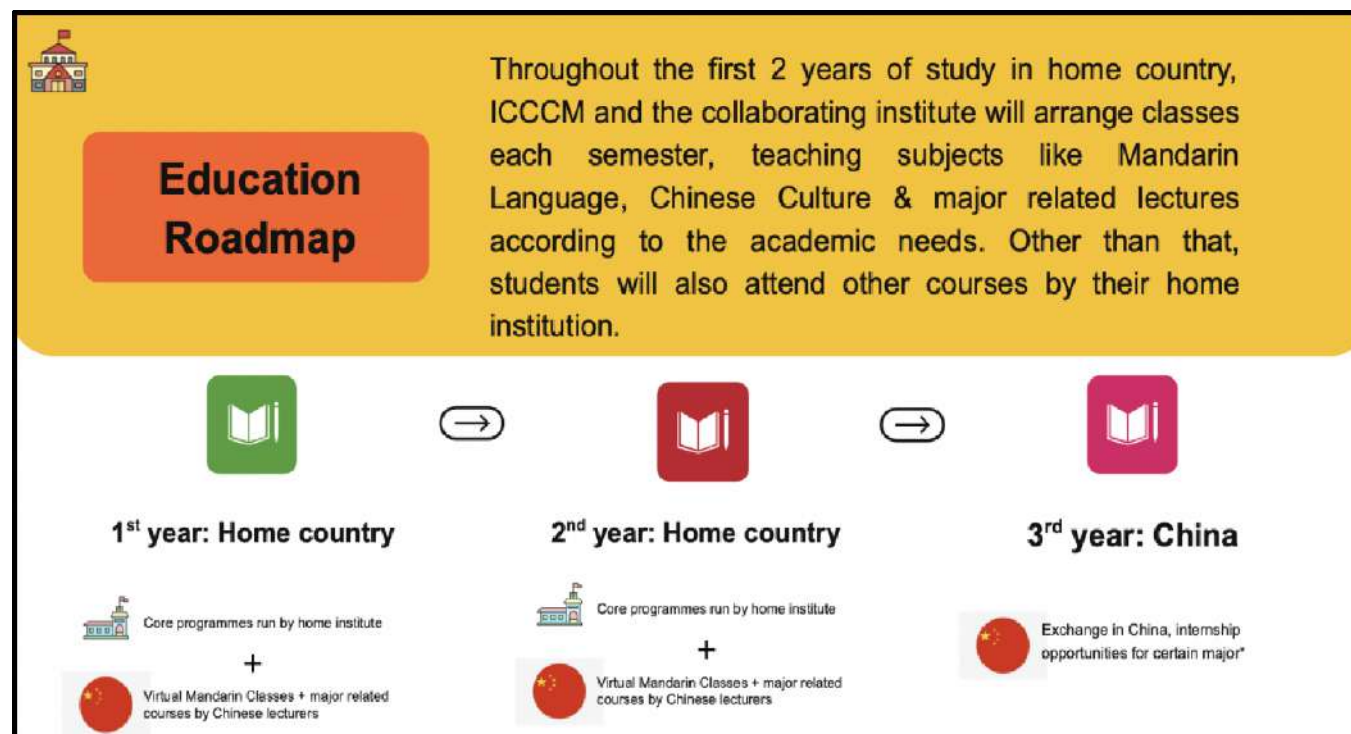
➤ Collaborative Academic Partnership-Transnational Education Partnership Project (TEP)



★ ITEA supports the development and implementation of joint academic programs between partner institutions.

★ TEP Project enable students to access diverse learning opportunities, expertise, and resources, enriching their educational experience.





Area of Studies		
No	Area of Study	Course
1	Economics, Business, Marketing, Management, Finance, Others	~Economics ~International business & trade ~E-Commerce ~Business administration ~Marketing ~Financial Management ~Business Mandarin etc.
2	Hospitality & tourism	~Hotel management ~Tourism management ~Event & Exhibition management
3	Computing & Information Technology	~Computer science ~Software engineering ~Cloud computing ~Network security ~Big Data analytics ~Artificial intelligence ~Internet-of-things etc.
4	Arts & Design	~Interior design ~Product design ~Graphic Design ~Animation Design ~Multimedia design ~Advertising ~Fashion design
5	Engineering	~Electrical & Electronic Engineering ~Mechanical engineering ~Material Science & Engineering ~Chemical Engineering etc.
6	Logistics	Logistics management
7	Mechatronics & automation	~Industrial robotics ~Mechatronics ~CNC Technology (Numerical Control)
8	Electronics and Information Engineering	~Electronic Information engineering ~Communications Technology ~Applied Electronic Technology ~Microelectronic technology etc.
9	Construction	~Construction Engineering - Supervision & Management ~Construction Decoration Engineering ~Architectural Technology ~Project Costing ~Landscape & Interior Design
10	Automotive Engineering	~Automobile diagnostics & maintenance ~Automobile electronic technology ~New energy vehicle technology ~Automobile Manufacturing and Assembly technology
11	Aeronautic/ Aviation	~Unmanned Aerial Vehicle (UAV) Technology ~Aeronautic Electronic Equipment Maintenance ~Aeronautic Mechanical equipment Maintenance ~Aircraft manufacturing technique
12	Railway Technology	~Electric Multiple Unit (EMU) Maintenance Technology ~Electrical Automation ~Railway Locomotive technology

➤ Collaborative Academic Partnership- Partnership Visit

Organizes Partnership Visits

- ★ ITEA organizes partnership visits between institutions, allowing representatives to engage in discussions, exchange ideas, and explore potential collaborations for joint academic collaboration, especially on TEP Project.
- ★ These visits provide opportunities for networking, sharing best practices, and identifying areas of transnational collaboration to enhance educational outcomes.



The Karakoram International University (Pakistan) & Yunnan Forestry Technological College Transnational Education Partnership Project Meeting

- ★ Universitas Negeri Semarang (UNNES) & Jiangsu Vocational Institute of Commerce(JVIC) Transnational Education Partnership Project Meeting.



TEP Partnership Visit UNNES & JVIC

EVENTS & CONFERENCES

01 COMPETITION EVENTS

- ITEA hosts competitive events aimed at fostering innovation, collaboration, and excellence in transnational education.
- These competitions may include research projects, student initiatives, and educational innovations, providing participants with opportunities to showcase their skills and ideas.

02 SEMINAR, CONFERENCES & FORUM

- ITEA organizes **SEMINAR, CONFERENCES & FORUM** focused on transnational education, bringing together educators, researchers, and practitioners from around the world.
- These conferences serve as platforms for presenting research findings, sharing best practices, and engaging in discussions on current issues and trends in the field.

03 CULTURAL EXCHANGE

- ITEA facilitates cultural exchange programs for students, providing opportunities for cross-cultural learning and interaction.
- These programs aimed at promoting understanding and appreciation of diverse cultures and perspectives.

04 AWARDING CEREMONY

- ITEA holds awarding ceremonies to recognize outstanding achievements and contributions in transnational education.
- Awards may be presented to individuals, institutions, or initiatives that have demonstrated excellence, innovation, and leadership in advancing transnational education.

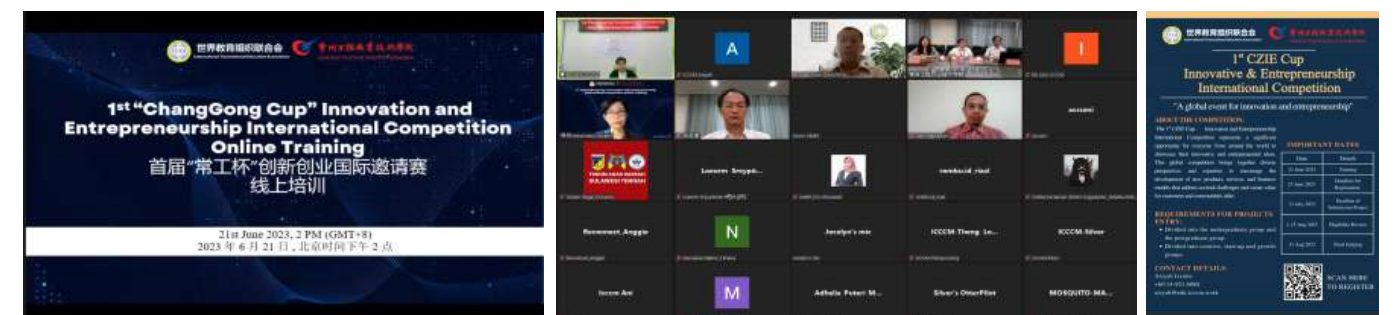


COMPETITION EVENTS

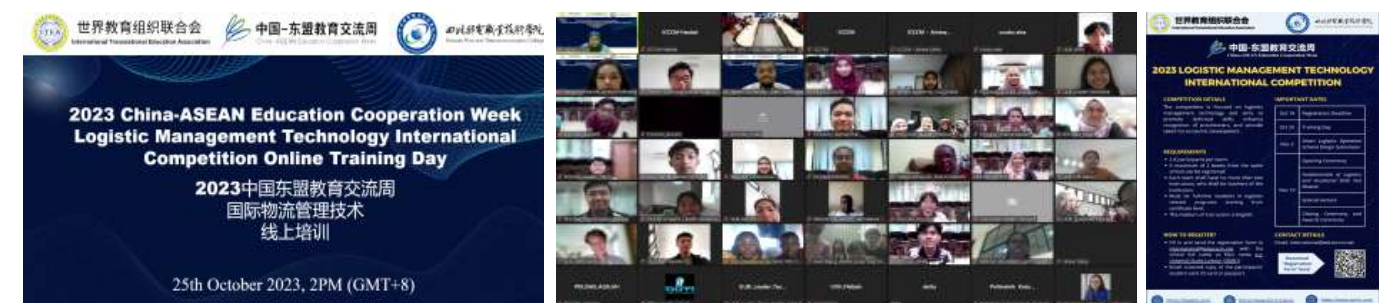
ITEA promotes creativity, collaboration, and excellence among institutions through international competition.



2023 CHINA-ASEAN Education Cooperation Week
Nantong Vocational University International Invitational Contest



1st CZIE Cup Innovation and Entrepreneurship International Competition



2023 CAECW Logistics Management Technology International Competition

SEMINAR, CONFERENCES & FORUM

Through its seminar, conference, and forum initiatives, ITEA aims to foster collaboration, innovation, and continuous improvement in transnational education, ultimately contributing to the advancement of global education standards and practices.



2023 The 7th EducationPlus China (Changsha) International Vocational Education Conference and Symposium on "Going Abroad with Enterprises" for Vocational Colleges and Universities, Changsha, China.



Seminar on Vocational Education Going Overseas and Inaugural Conference of China-ASEAN Clean Energy Industry-Education Integration Alliance, Chongqing, China.

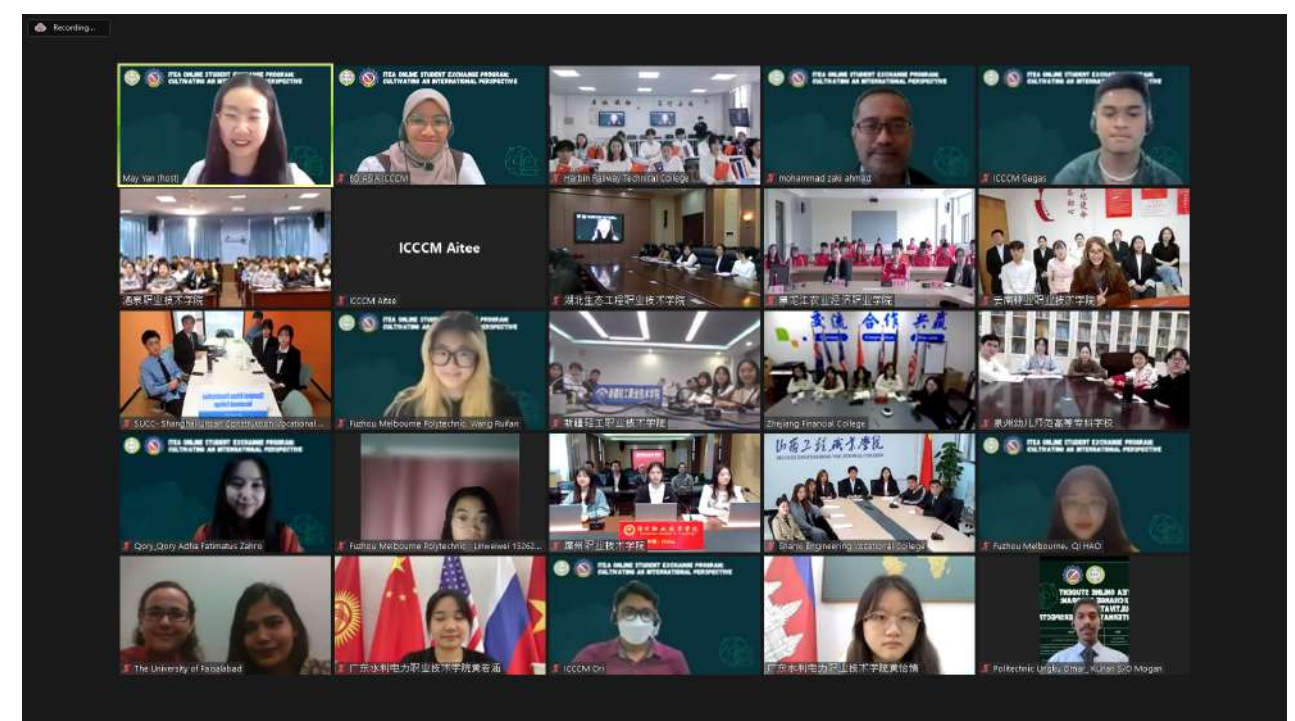
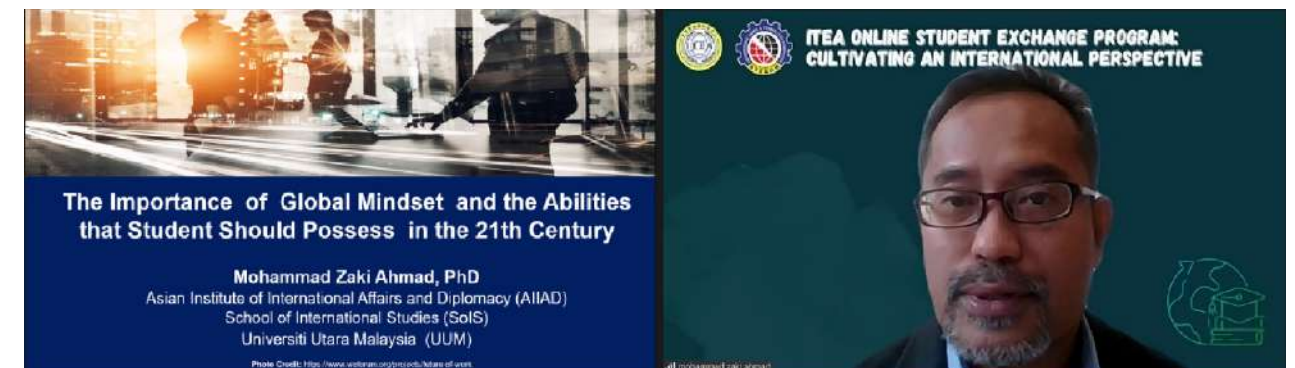


Seminar on International Cooperation & Internationalization of Higher Education in Indonesia and Inaugural Ceremony of International Transnational Education Association (ITEA), Yogyakarta, Indonesia.

Hybrid meeting: Implementation of Internationalization Strategies in Higher Education through Global Collaboration-Surabaya, Indonesia.

STUDENT/ CULTURAL EXCHANGE

ITEA promotes cultural exchange initiatives aimed at fostering understanding, appreciation, and respect for diverse cultures among students and educators.



ITEA VIRTUAL EXCHANGE PROGRAM #1:
Global Mindset and Intercultural Competence -Cultivating An International Perspective

➤ ITEA Visiting Scholars

★ ITEA Visiting Scholars

- ➔ Facilitates the exchange of scholars and experts internationally
- ➔ Offers opportunities for visiting scholars to engage in research, teaching, and collaboration with ITEA member institutions.



Visiting Scholars from Malaysia to Nantong Vocational University, China

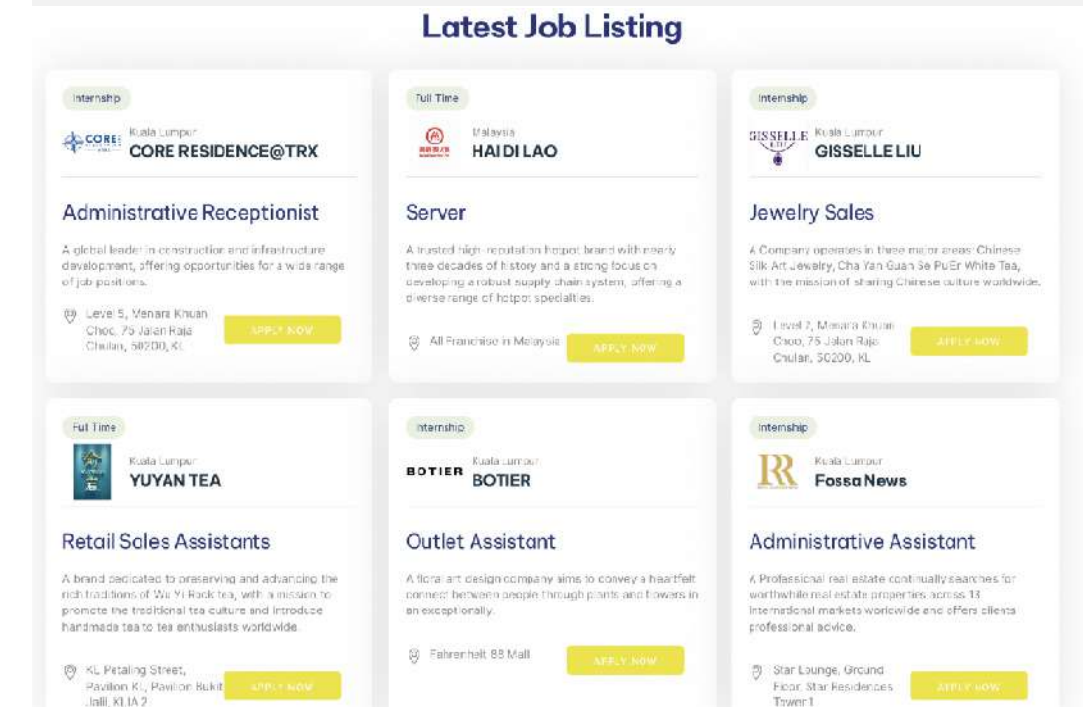
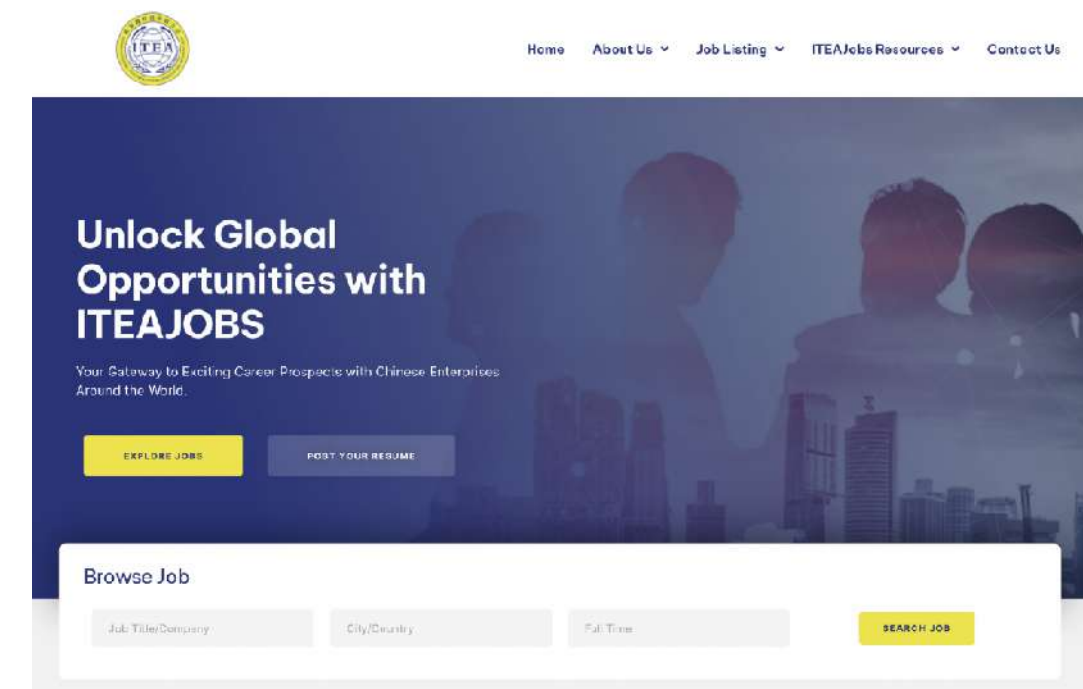


Visiting Scholars from Malaysia to Guangdong Polytechnic of Water Resources and Electric Engineering

➤ ITEA JOBS

★ ITEA Jobs Portal:

- ➔ ITEA provides a dedicated jobs portal for fresh graduates and professionals seeking employment opportunities internationally.
- ➔ The jobs portal serves as a platform for job seekers to access job postings, career resources, and networking opportunities within the transnational education sector.



<https://iteajobs.com>

03

Achievements & Impacts

ACHIEVEMENTS & IMPACTS

Contributions & Influences on the Development of Transnational Education Standards and Policies

Influenced the formulation of regulations to ensure the quality and integrity of transnational education programs.

Contributed to the creation of international agreements promoting mutual recognition of transnational education qualifications.

Contribution to Global Education Agenda

By promoting international cooperation in education, the association contributes to the achievement of Sustainable Development Goal 4 Quality Education.

Increased Access to Quality Education

The initiatives of the ITEA have led to increased access to quality education for students around the world.

The association's programs have enabled students to study in prestigious institutions and gain internationally recognized qualifications.

Enhanced Collaboration and Networking

The association's initiatives have facilitated collaboration and networking between educational institutions across borders.

This has resulted in the exchange of knowledge and best practices, leading to improved teaching and learning outcomes.

04

Future Plan & Prospects

Plans for Research and Development in Transnational Education

- Developing innovative research projects in the field of transnational education.
- Collaborating with international institutions to conduct cross- cultural research studies.
- Investing in technology and resources to support research and development initiatives.

Expansion of Professional Development and Training Programs

- Introducing new training programs to improve the skills and knowledge of transnational education professionals.
- Collaborating with industry experts to offer specialized training in emerging areas.
- Expanding online learning platforms to make professional development more accessible.

New Advocacy and Policy Development Initiatives

- Advocating for policies that promote the growth and recognition of transnational education.
- Developing partnerships with government agencies to influence policy decisions.
- Creating awareness campaigns to educate stakeholders about the benefits of transnational education.

Strengthening of Networking and Collaboration Opportunities

- Organizing international conferences and events to facilitate networking among transnational education professionals.
- Establishing partnerships with other associations and organizations to foster collaboration.
- Creating online platforms for members to connect and share best practices.



JOIN US

Shaping the Future of Global Education



Together, we can make a profound difference.

Global Network

Collaboration and Partnership

Innovation Hub

Access to Learning Resources

Nurturing Talents

Advocate for Change